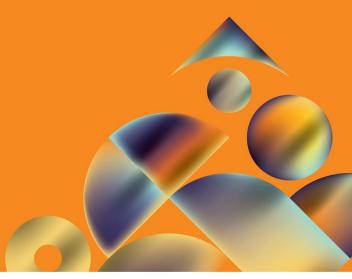


Making the Western Balkans' Businesses More Resilient

27 November 2024 | Podgorica





## Side event: Skills4Jobs

Making the Western Balkans' Businesses More Resilient Venue: Science and Technology Park Montenegro Bulevar Mihaila Lalica bb, Podgorica

Funded by the European Union

## 9.00 Registration & welcome coffee

## 09.30 Essential Business Skills for Success in the Digital Era

- <u>PRANVERA KASTRATI</u> Head of Programme Department, Regional Cooperation Council
- Line Ministry, Montenegro (TBC)
- UNDP, Montenegro

## 10.00 Navigating Skills and Employment Needs in the Western Balkans Lightening Talk

JELENA MANIC RADOICIC - Western Balkans Regional Challenge Fund

## 10.20 Western Balkan Digital Pulse platform - support for digitalisation of micro, small, and medium enterprises in WB

#### OFFICIAL LAUNCH

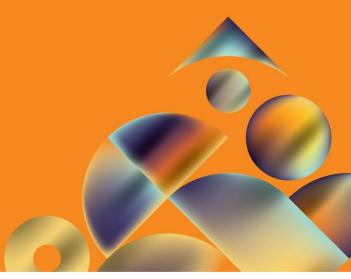
- Introduction (Regional Cooperation Council)
- <u>ISMAR CEREMIDA</u> UNDP: Future (digital) skills gap analysis and findings from Bosnia and Herzegovina
- <u>KEMAL BAJRAMOVIC</u> UNDP: Overview and purpose of the Western Balkan Digital Pulse platform





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## 11.00 Coffee break

# 11.20 Interactive workshop: Mapping Skills Challenges and Opportunities in the Business Sector

• Building core competencies in the workplace

the European Union

- Advanced skills for career development
- Bridging digital skills gap for job creation

Moderators: UNDP & Regional Cooperation Council

## 12.10 Bridging the Education-Business Divide with Actionable Steps

- MARIJANA PETROVIC OECD
- JAN PETER GUNTER DE OTERO European Training Foundation
- LJILJANA BELADA Enterprise Europe Network

Moderator: SINISA MARCIC - Regional Cooperation Council

## 13.00 Cocktail-style buffet lunch

